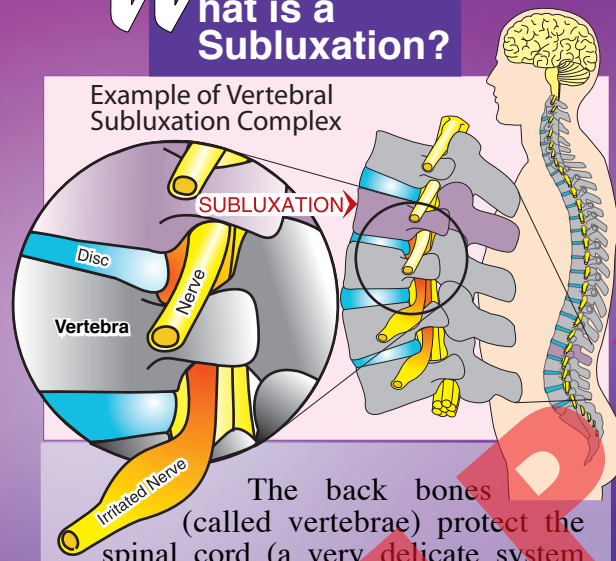


## What is a Subluxation?

Example of Vertebral Subluxation Complex



The back bones (called vertebrae) protect the spinal cord (a very delicate system responsible for sending information from your brain to your muscles, organs, skin and back to the brain). The disc is the cushioning pad between these bones.

A vertebral subluxation is a change in the position of two vertebral bones. How can this change affect you? When any change from normal position, or back to normal, occurs, the body will react. A subluxation can interrupt function. These spinal problems, sometimes called fixations, contribute to many health problems. An adjustment often helps restore spinal joint function and this reduces nerve interference.

**ELECTRICITY + COMMUNICATION = NERVE ENERGY**

Electricity flows through the nerves ("wires" of your body) like the pulsating lights of the chart. Your brain and nerves control and coordinate all body functions.

Your nerves are the communication network from your brain to the rest of your body.

## Helping us... help others.

When you bring friends or relatives into our office, use our interactive lighted nerve chart (Neuropatholator) to explain and illustrate why you're making such good progress.

Please introduce them to us so we may explain Chiropractic.

When they're well informed, the decision to choose corrective care is easy. Share your Chiropractic experience with them, and allow Chiropractic to help others regain and maintain their health.

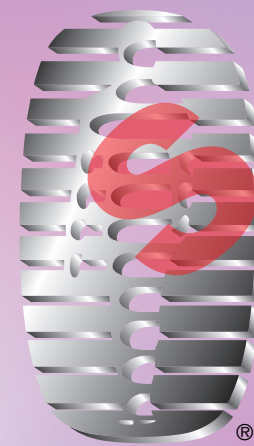
**To order call 800-541-4449**

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## You Deserve to Know!

We're dedicated to you and your family.



## How is Chiropractic different from any other form of health care?

Chiropractic works with your body's internal electricity (the nervous system).

Health is a way of life. You were designed to be healthy. Your body really wants to be healthy. So why fight it?

Sounds simple, doesn't it? So, what makes this way of thinking so different?

Day and night television and advertisers tell us that we can rub, inject or swallow our way to good health. We've learned to believe that the answer to our health problems is in a little bottle of pills.

The potential for good health is already within each of us.

Chiropractic releases that hidden potential WITHOUT the use of DRUGS!

## Could my pain be a helpful sign?

Yes! Those pains you have been hiding with pills, injections and creams are really trying to tell you something. Pain is not the problem. Pain is your body's alarm system. It alerts you when something is interfering with your health. By ignoring the cause of your pain, you could be inviting severe consequences. Possible long term effects include spinal joint degeneration, nerve damage or organ problems that may not become evident for a long time.